

File 256:TecInfoSource 82-2006/Oct
(c) 2006 Info.Sources Inc
File 2:INSPEC 1898-2006/Jul W4
(c) 2006 Institution of Electrical Engineers
File 35:Dissertation Abs Online 1861-2006/Jun
(c) 2006 ProQuest Info&Learning
File 65:Inside Conferences 1993-2006/Aug 02
(c) 2006 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Jul
(c) 2006 The HW Wilson Co.
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group
File 474:New York Times Abs 1969-2006/Aug 02
(c) 2006 The New York Times
File 475:Wall Street Journal Abs 1973-2006/Aug 02
(c) 2006 The New York Times
File 5:Biosis Previews(R) 1969-2006/Jul W5
(c) 2006 The Thomson Corporation
File 636:Gale Group Newsletter DB(TM) 1987-2006/Aug 02
(c) 2006 The Gale Group
File 484:Periodical Abs Plustext 1986-2006/Jul W5
(c) 2006 ProQuest
File 34:SciSearch(R) Cited Ref Sci 1990-2006/Jul W4
(c) 2006 The Thomson Corp
File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec
(c) 2006 The Thomson Corp

Set	Items	Description
S1	44017	(TARGET? OR CUSTOM OR CUSTOMIS? OR CUSTOMIZ? OR PERSONALIZ? OR PERSONALIS?) (5N) (AD OR ADS OR ADVERTIS? OR PROMOTION? OR - OFFER? ? OR INCENTIVE? OR MESSAGE?)
S2	10892	(TARGET? OR CUSTOM OR CUSTOMIS? OR CUSTOMIZ? OR PERSONALIZ? OR PERSONALIS?) (5N) (CONTENT OR CONTENTS)
S3	13908	(TARGET? OR CUSTOM OR CUSTOMIS? OR CUSTOMIZ? OR PERSONALIZ? OR PERSONALIS?) (5N) MARKETING
S4	1831	(NAME OR NAMES OR IDENTITY OR IDENTITIES) (5N) (REMOV? ? OR - DELETE???)
S5	1025836	CONFIDENTIAL? OR PRIVATE? OR PRIVACY OR NON()DISCLOS?
S6	1	SIMULCONSULT?
S7	2664	AU=(SEGAL, M? OR SEGAL M?) OR MICHAEL(2N)SEGAL
S8	64104	S1 OR S2 OR S3
S9	62	S8 AND S4
S10	28	S9 NOT DELET?
S11	21	S10 NOT PY>2000
S12	264	S8(3N)S5
S13	25	S12 AND (HEALTHCARE OR HEALTH()CARE OR MEDICAL OR MEDICINE)
S14	25	S13 NOT S11
S15	11	S14 NOT PY>2000
S16	120	S8(5N)PRIVACY
S17	12	S16 AND (HEALTHCARE OR HEALTH()CARE OR MEDICAL OR MEDICINE)
S18	6	S17 NOT (S11 OR S15)
S19	0	S7 AND S8

File 344:Chinese Patents Abs Jan 1985-2006/Jan
(c) 2006 European Patent Office
File 347:JAPIO Dec 1976-2005/Dec(Updated 060404)
(c) 2006 JPO & JAPIO
File 350:Derwent WPIX 1963-2006/UD=200648
(c) 2006 The Thomson Corporation
File 348:EUROPEAN PATENTS 1978-2006/ 200630
(c) 2006 European Patent Office
File 349:PCT FULLTEXT 1979-2006/UB=20060727, UT=20060720
(c) 2006 WIPO/Univentio
File 331:Derwent WPI First View UD=200648
(c) 2006 The Thomson Corp.
File 351:Derwent WPI 1963-2006/UD=200648
(c) 2006 The Thomson Corporation
File 371:French Patents 1961-2002/BOPI 200209
(c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	20714	(TARGET? OR CUSTOM OR CUSTOMIS? OR CUSTOMIZ? OR PERSONALIZ? OR PERSONALIS?) (5N) (AD OR ADS OR ADVERTIS? OR PROMOTION? OR - OFFER? ? OR INCENTIVE? OR MESSAGE?)
S2	14643	(TARGET? OR CUSTOM OR CUSTOMIS? OR CUSTOMIZ? OR PERSONALIZ? OR PERSONALIS?) (5N) (CONTENT OR CONTENTS)
S3	1992	(TARGET? OR CUSTOM OR CUSTOMIS? OR CUSTOMIZ? OR PERSONALIZ? OR PERSONALIS?) (5N) MARKETING
S4	3634	(NAME OR NAMES OR IDENTITY OR IDENTITIES) (5N) (REMOV? ? OR - DELET???)
S5	154030	CONFIDENTIAL? OR PRIVATE? OR PRIVACY OR NON()DISCLOS?
S6	0	SIMULCONSULT?
S7	214	AU=(SEGAL, M? OR SEGAL M?) OR MICHAEL(2N)SEGAL
S8	33783	S1 OR S2 OR S3
S9	832	S8 AND S4
S10	22	S9 NOT DELET?
S11	2	S7 AND S8

File 16:Gale Group PROMT(R) 1990-2006/Aug 01
 (c) 2006 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2006/Aug 02
 (c) 2006 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2006/Aug 02
 (c) 2006 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2006/Aug 02
 (c) 2006 The Gale Group
 File 636:Gale Group Newsletter DB(TM) 1987-2006/Aug 02
 (c) 2006 The Gale Group
 File 9:Business & Industry(R) Jul/1994-2006/Aug 02
 (c) 2006 The Gale Group
 File 15:ABI/Inform(R) 1971-2006/Aug 02
 (c) 2006 ProQuest Info&Learning
 File 20:Dialog Global Reporter 1997-2006/Aug 03
 (c) 2006 Dialog
 File 95:TEME-Technology & Management 1989-2006/Jul W5
 (c) 2006 FIZ TECHNIK
 File 476:Financial Times Fulltext 1982-2006/Aug 04
 (c) 2006 Financial Times Ltd
 File 610:Business Wire 1999-2006/Aug 03
 (c) 2006 Business Wire.
 File 613:PR Newswire 1999-2006/Aug 03
 (c) 2006 PR Newswire Association Inc
 File 624:McGraw-Hill Publications 1985-2006/Aug 03
 (c) 2006 McGraw-Hill Co. Inc
 File 634:San Jose Mercury Jun 1985-2006/Aug 02
 (c) 2006 San Jose Mercury News
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 135:NewsRx Weekly Reports 1995-2006/Jul W4
 (c) 2006 NewsRx
 File 149:TGG Health&Wellness DB(SM) 1976-2006/Jul W3
 (c) 2006 The Gale Group
 File 444:New England Journal of Med. 1985-2006/Jul W3
 (c) 2006 Mass. Med. Soc.

Set	Items	Description
S1	508412	(TARGET? OR CUSTOM OR CUSTOMIS? OR CUSTOMIZ? OR PERSONALIZ? OR PERSONALIS?)(5N)(AD OR ADS OR ADVERTIS? OR PROMOTION? OR - OFFER? ? OR INCENTIVE? OR MESSAGE?)
S2	145003	(TARGET? OR CUSTOM OR CUSTOMIS? OR CUSTOMIZ? OR PERSONALIZ? OR PERSONALIS?)(5N)(CONTENT OR CONTENTS)
S3	239412	(TARGET? OR CUSTOM OR CUSTOMIS? OR CUSTOMIZ? OR PERSONALIZ? OR PERSONALIS?)(5N)MARKETING
S4	12873	(NAME OR NAMES OR IDENTITY OR IDENTITIES)(5N)(REMOV? ? OR - DELETE???)
S5	9763588	CONFIDENTIAL? OR PRIVATE? OR PRIVACY OR NON()DISCLOS?
S6	4	SIMULCONSULT?
S7	1024	AU=(SEGAL, M? OR SEGAL M?) OR MICHAEL(2N)SEGAL
S8	804830	S1 OR S2 OR S3
S9	33	S8(S)S4
S10	21	S9 NOT DELET?
S11	11	S10 NOT PY>2000
S12	10	RD (unique items)
S13	7681	S8(S)PRIVACY
S14	55	S13(3N)(HEALTHCARE OR HEALTH()CARE OR MEDICAL OR MEDICINE)

S15 55 S14 NOT S12
S16 30 S15 NOT PY>2000
S17 15 RD (unique items)
S18 0 S6(S)S8
S19 3 RD S6 (unique items)
S20 0 S7(S)S8